

# Floor Covering Media

Your Gateway to the Floor Covering Industry

---

## The FloorWare Report: Floor Soft, Inc.

### **FloorSoft, Inc.:**

Contact Person: **John Petrel**

President, Co-Founder

Personnel (Meet The Team): [Staff](#)

Address: 500 East Walnut Ave, Suite, 201, Dalton, GA 30721

Phone: **706-226-0960**

Fax: **706-279-1116**

Email Address: **Unknown**

Website Address: <http://www.floorsoft.com/>

This Dalton, Georgia-based company is recognized as the worldwide leader in providing customized software applications for the flooring industry. A leader in inventory utilization software for the floor covering industry, their optimization routines have been perfected over 25 years of daily use throughout the industry. The company has forged and continues to sustain rewarding business relationships with all the major flooring manufacturers. Approximately 80% of all flooring orders are optimized at the mill; using one or more of their software systems. Using their manufacturing relationships and extensive knowledge of the flooring industry, FloorSoft products are designed to create new business opportunities for their retail customers, by utilizing advanced computer technology. They are a software solution provider and consulting firm for the flooring industry. They specialize in high-profile, high-return systems which utilize complex mathematical algorithms. FloorSoft solutions are deployed worldwide across a variety of operating systems and hardware platforms. The company maintains an elite staff of computing professionals who are continuously advancing their products in response to the changing business and technological climates. FloorSoft currently employs talented developers with expertise in COBOL, RPG, Java, Visual Basic, HTML, and JavaScript. Since the company was established in 1992, it has accumulated approximately two decades of experience; designing customized software applications for the floor covering industry. Learn about their products; including Floor Wizard, mobile floor estimating software, at their website.