

# Floor Covering Media

Your Gateway to the Floor Covering Industry

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## The FloorWare Report: RFMS, Inc.



### **RFMS, Inc.**

**(Resource and Financial Management System):**

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This **Tuscaloosa, Alabama-based company's first client** began *using* its **software back in 1984**, and is **still** an **active user** of the **most current RFMS tools available**. Since then, **RFMS** has *automated* over **3,000 dealers operating in over 7,000 locations**. **RFMS** is *notably* the **only flooring software company** that is *directed* by a **profitable flooring dealer**, hence the **only flooring software developer** that *provides complete business modeling ranging from system training to long-term business planning and execution*. The **RFMS business management system** *originated* as a **management system** *created* by an **owner of successful floor covering businesses**. Now with **two decades** of programming and development (actually **almost three decades: 1984-2014**), This **company** is *recognized* as one of the **most valuable software management systems**. Because of the **uniqueness** of the **flooring industry**, **generic accounting systems** simply do not *meet* the **requirements** of **today's savvy business owners**. It is *because* of **these requirements** that **RFMS** is *engineered "from the ground up"* to *address* the **specific accounting, inventory and sales functions** that **flooring operations demand**. These include *handling* a **range of products**, both **stock and special order**, as well as all *associated services incurring labor cost*. With the **flooring industry** as the **initial focus and speciality**, the **company** has *become* a **leading software solution** to a **variety of industries** whose **companies need** this **unique solution of combined product and service management and control**. This is a *comprehensive floor covering business management software system* that *provides* the **tools your business needs** to *realize* its **greatest potential**. Their **software** is, as *they say*, *in a class* by itself. *Designed and built from scratch* specifically for the **floor covering industry**, it *fully utilizes* the **strengths** of **today's technology**.