

Floor Covering Media

Your Gateway to the Floor Covering Industry

The FloorWare Report: VenCom Technologies, Inc.



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This **Columbia, Kentucky-based company** is the *creator* of **VenCom B2B**, a *cost-cutting e-commerce software used in the flooring industry*, to *automate transactions between the computers of floorcovering dealers and their suppliers*. Their *easy-to-use system* automatically *downloads dealer-specific Product Catalogs, Color Lists, Prices, Drop Notices, Invoices, P.O. Confirmations and Ship Notices* from **vendor computers** directly *into dealer computers*. *In addition to the value of having this data in electronic format*, this also *allows placement and tracking of electronic orders much faster and easier than can be done by telephone or vendor web site*. **PLUS -- all transactions can be integrated with compatible accounting systems.**