

# Floor Covering Media

Your Gateway to the Floor Covering Industry

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## Advertising Personnel: Identifying the three (3) types of advertising at Floor Covering Media

### Advertising Personnel:

**Floor Covering Media** *provides three (3) types of advertising placement*, each of which are conveniently *illustrated* within the **left hand column** of this **flooring update** (see below):

**Type 1: Sponsored advertising** *found* in the **upper right hand column**.

Sponsored,  
Banner Advertisement  
**\$145.00** (+10%)  
Per Month

**Five (5) lots** *rotate* in **succession**

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**Sponsored,  
Billboard Advertisement**

**\$290.00** (+10%)

**Per Month**

**Five (5) lots *rotate* in succession**

**Sponsored,  
Runway Advertisement**

**\$490.00** (+10%)

**Per Month**

**Five (5) lots *rotate* in succession**

**Sponsored,  
Tower Advertisement**

**\$690.00** (+10%)

**Per Month**

**Five (5) lots *rotate* in succession**

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Sponsored,  
Skyscraper Advertisement  
**\$890.00** (+10%)  
Per Month  
Five (5) lots *rotate* in succession

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Type 2: Display advertising *found* in the middle right hand column.

Display,  
Banner Advertisement

**\$145.00**

Per Month

Five (5) lots *rotate* in succession

Display,  
Billboard Advertisement

**\$290.00**

Per Month

Five (5) lots *rotate* in succession

Display,  
Runway Advertisement

**\$490.00**

Per Month

Five (5) lots *rotate* in succession

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Display,  
Tower Advertisement  
**\$690.00**  
Per Month

Five (5) lots *rotate* in succession

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Display,  
Skyscraper Advertisement  
**\$890.00**  
Per Month  
Five (5) lots *rotate* in succession

Type 3: Classified advertising *found exclusively* at the [Floor Mart Page](#).