

# Floor Covering Media

Your Gateway to the Floor Covering Industry

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## The FloorPrep Report: Halex Corporation

### **Halex Corporation**

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This **Pomona, California-based supplier** provides a **quality flooring underlayment** that is **no ordinary plywood**. The **secret** to their **success** is a **superior grade, European birch** that is **stronger than wood used in typical plywood**. *With more plies and more exterior grade glue lines than ordinary plywood*, it *allows the company* to offer a **flooring underlayment like no other**. The **product has greater flexural strength than traditional cement boards**, which *means less deflection between the floor joists*, which could likely *result in tile and grout cracking*. Because it is **strong**, it *eliminates the need for thinset between the underlayment and the subfloor*. **No thinset and tapeless** saves time and money. A **pre-printed fastener pattern** makes installation easy. **Greater fastener holding power than cement boards or generic plywood** helps **strengthen the entire floor** and **decreases the potential of fastener loosening**, which can *lead to squeaks or cracked grout and tile*.