

# Floor Covering Media

Your Gateway to the Floor Covering Industry

---

## The FloorPrep Report: Laticrete International, Inc.

### Laticrete International, Inc.

**David Rothberg**, Chairman/CEO

**Henry B. Rothberg**, Senior Vice President of Training

**Erno Bruijn**, Project Vice President, Intl Sales

**Chris Hahner**, Vice President-Technology

**Arthur Mintie**, Information Technology Director

**Martha Cerlon**, Director International Sales

**Sean Boyle**, Director of Business Development

**Kenneth Tarwood**, Director, Sales & Marketing

**Ron Nash**, Director of National Sales

**Jo Rapisarda**, Graphic Designer

1 Laticrete Park North, Bethany, CT 06524

Tollfree: **800-243-4788**

Phone: **203-393-0010**

Fax: **203-393-1948**

Email: [technicalservices@laticrete.com](mailto:technicalservices@laticrete.com)

Website: <http://www.laticrete.com>

This **Bethany, Connecticut-based supplier** is a **world-wide manufacturer and marketer** of **installation systems** for **ceramic tile** and **stone** *used in residential, commercial and industrial applications*. For **over 50 years**, this **supplier** has *provided* the **technology, products** and **experience** to *make innovative, permanent installations* for **tile** and **stone**. *Architecturally specified* and **professionally endorsed** by **installers**, this **supplier** *offers a dedication to quality that results in globally proven solutions for virtually every application*.