

Floor Covering Media

Your Gateway to the Floor Covering Industry

Lifelike grass



More homeowners are finding themselves turning to [EasyTurf](#) because it is more realistic looking than synthetic turfs. The video below demonstrates that it is easy to install, requires little maintenance and it does not fade over time.



Those interested in saving water with reservations about installing drought tolerant landscaping or replacing a grass lawn with artificial turf see for themselves what the installation process was like from start to finish for [Christina and Rodrigo](#) who made a transition from real to surreal with [HERO](#).

Floor Covering Media publishes Press Releases called Flooring Updates.

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Flooring Updates



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Flooring Network

For those in the market and those that serve it

Floor Covering Media, a business network serving the floor covering industry, provides readers timely, objective news and information about flooring topics.

Floor Search

Answers to Questions About Flooring

Readers may conveniently retrieve this timely, objective news and information at [Floor Search.info](http://FloorSearch.info), which is Floor Covering Media's public search engine.