

# Floor Covering Media

Your Gateway to the Floor Covering Industry

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## Ceramics of Italy Tile Competition



CONFINDUSTRIA CERAMICA

[Confindustria Ceramica](#) (aka: the Italian Association of Ceramics) and the [Italian Trade Commission](#) have recently announced a call for entries in the 2017 Ceramics of Italy [Tile Competition](#).



Now in its 24th year, the annual awards program recognizes the work of top North American architects and designers who create imaginative spaces using Italian ceramic and porcelain tile. From home kitchens to corporate offices to tile-clad facades, Ceramics of Italy is looking for all types and scales of built projects featuring Italian tile.



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The grand prize winner in each category will receive \$3,000 plus a trip to Orlando to present the project at Coverings during the Ceramics of Italy International Press Conference on April 5, 2017. As part of the awards package, the winner will also receive CEU-accredited trip to Bologna, Italy to attend Cersaie – the world's largest exhibition of ceramic tile and bathroom furnishings – in the fall, with a delegation of top journalists, designers and architects from North America.

During the five-day trip, delegates will be led on a guided tour of the show, visiting a range of tile and sanitaryware companies while highlighting the latest products, design trends and technical advancements in the industry in addition to group dinners, offsite events and a chance to see tile production firsthand. An additional \$1,000 will be awarded to the winning contractor/distributor team involved in each winning project.

Competition is open to all North American architects and interior designers. Eligible for entry are domestic and international new construction projects, plus renovation projects all completed between January 2012 and January 2017.



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Categories:

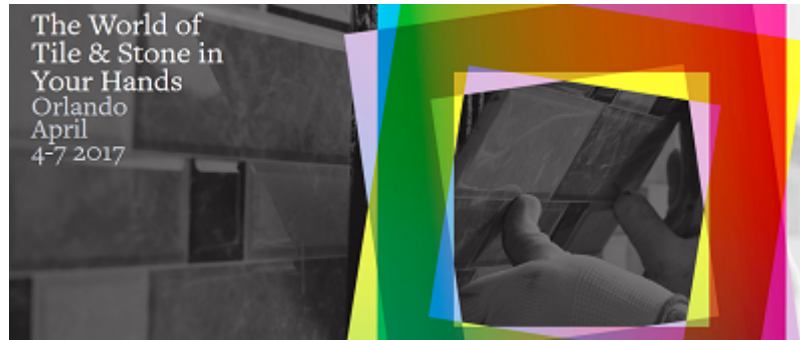
- Institutional-
- Residential-
- Commercial-

There will be a panel of design experts, which will judge the projects based on their creativity, functionality, sustainability and aesthetic appeal. The official criterion for the jury panel includes: overall design of the project, innovative use of tile, tile design, quality of installation, degree that tile enhances the setting and the project's sustainable attributes.

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Submit [designs](#) by January 6, 2017. Winners will be notified in February and then announced at the Ceramics of Italy Press Conference held at [Coverings](#), April 4-7, 2017 at the Orange County Convention Center, Orlando, Florida.

## Flooring Updates

*By Betty*

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For those in the market and those that serve it

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