

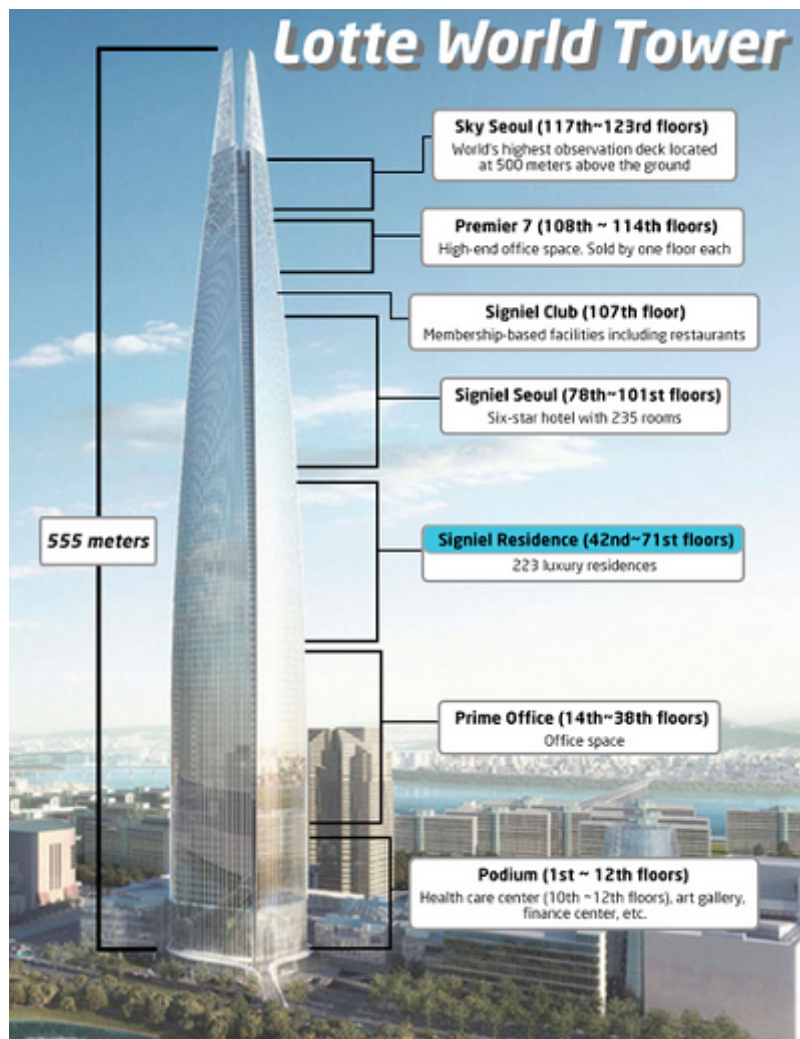
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Truly the tallest tower with the priciest of homes



Will Lotte World Tower in Seoul Korea be the most expensive place to live?



An architectural wonder

223 luxury residences at Lotte World Tower range from 209 square meters to 1,238 square-meters. The top end units are two-story penthouses located on the 70th and 71st floors; the highest floors of this luxurious, residential space.

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The two-story penthouse with a minimum interior design allow residents for custom decor based on personal preference. These penthouses have both high ceilings and a majestic view for a price that exceeds Hannam the Hill in Hannam-dong, Korea's most affluent residential complex.

Office space is also available on the 108th to 114th floors. Premium office space is available on the 14th to 38th floors. Such homes are appealing to those seeking unique and symbolic residences nestled in the tallest building in the country. Residents will be able to enjoy shopping and entertainment services, all within one complex, with high-end hotel services.



Market experts predict total sales to reach about 2 trillion won, an amount sufficient to allow its parent Lotte Group to collect about half of its investment in building Lotte World Tower. Future residents will likely include China's elite.

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Flooring Updates

By Betty

Flooring Network

For those in the market and those that serve it

Floor Covering Media, a business network serving the floor covering industry, provides readers timely, objective news and information about flooring topics.

Floor Search

Answers to Questions About Flooring

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