Problematic fires require creative solutions



In the real world, skilled firefighters are trained how to put out all types of fires including chemical fires. Snuffing them out proves problematic, as illustrated.



Not all fires are literal. The following **SEGUE** requires a turn signal.

In the digital world, skilled techs resolve IT issues some of which are stubborn. These fires are figurative, not literal ones. However, they have real world consequences. How?

Safety conscious consumers are guarded when web pages they are attempting is preceded with the following warning: <u>Connection is NOT Secure</u>, which is probably one of the reasons why more businesses are securing the connection to their web pages. SSL alone does not guarantee that all of your web pages will include the SECURE CONNECTION status.

Even Google identifies certain web pages - with secure browser connections - as not having secure browser connections. These warnings are misleading and can result in prospective customers choosing to steer clear of these webpages, regardless of whether the warnings are accurate or misleading!

Floor Covering Media

Your Gateway to the Floor Covering Industry

Searching for a fix:

Problem:

Search engines stubbornly display search suggestions without https://www.------com for a secured browser connection. As an administrator, you know that the browser connection for search results (displayed at your site) should be a secured one. Yet search engines continue classifying the browser connection as one that is unsecured. Report this bug to the search engines.

Solution: Unknown

When dealing with this issue, you are not alone. Floor Covering Media made the transition, from an browser connecton that is NOT SECURE, to a secure browser connection (https://www.floorcoveringmedia.com).

The links below redirect to web pages with secure browser connections.

https://www.floorcoveringmedia.com/com/floor-search/viewdocument/?36

https://www.floorcoveringmedia.com/com/floor-search/viewdocument/?131

Search results display these same web pages with browser connections, which are NOT SECURE, according to Google's <u>organic search results</u>.

http://www.floorcoveringmedia.com/floor-search/viewdocument/?36

http://www.floorcoveringmedia.com/floor-search/viewdocument/?131

ILLUSTRATION:

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Floor Covering Media: Flooring Network

https://www.floorcoveringmedia.com/ -

Point of Entry. Headline. Your Floors! Site Page Content. Flooring Netwo Media. Visitor Entrance. Join FCM! Enter Email Address (Here):.

Our Floor Forums - Floor Covering Media

https://www.floorcoveringmedia.com/our-floor-forums/blogs/
Our Floor Forums is the Blog for the Floor Covering Media Network.
1 to Floor Covering Media here: www.floorcoveringmedia.com.

Floor Covering Media, a social network for the floor

www.floorcoveringmedia.com/floor-search/viewdocument/?131
Some social media networks serve mass markets. These are likely to promotional revenue with a much larger audience.

Floor Advertising - Floor Covering Media

https://www.floorcoveringmedia.com/floor-advertising/
The Floor Search Database is searchable using keywords, such as the
State or Province. Search results are displayed so ...

Floor Covering Media History

www.floorcoveringmedia.com/floor-search/viewdocument/?36 ▼
Floor Covering Media is a social media network, which caters to peoplinformation. Floor Covering Media is based in Jackson, New ...

Google's search engine is continuing to index HTTPS web pages as HTTP. Many are mislead to believing the browser connections are NOT SECURE. Resolving this matter could be as easy as updating the <u>indexing protocols!</u>

Floor Covering Media publishes press releases called Flooring Updates.

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Floor Covering Media is a social media network.



Retrieve timely, objective news and information at https://www.floorsearch.info.