

# Floor Covering Media

Your Gateway to the Floor Covering Industry

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## Wallpaper 2.0



Is wallpaper an interior finish falling in and out of favor with current trends? While some believe so, does it stop the pace of innovation? Does this favor constrain the inspiration of the creative designer? Hardly. In fact, it actually encourages inspiration. Truly inspired designers recognize the added value of thinking outside the realm of convention. Why follow design trends when you can set them instead? Unconventional thinking inspires design choices like Wallpaper that may not occur to others.

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Did you know that Wallpaper has been around since the 1700s? Yup. There is evidence of its use in ornamental paper in Egypt as papyrus and China. Blocks of wood were used to print on strips of wall paper. Sheets glued together in strips covered walls (floor to ceiling). The delicate nature of Wallpaper left little if anything to study before the 1700's. If only there was photography then. With innovation, modern wall coverings are made a bit differently these days. There are a few basic ways to do so.

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One of which is in rolls about 27 inches wide, packaged in single or double rolls. You can learn how many square feet a roll covers. It is about 28 square feet. Before purchasing wallpaper, it is helpful confirm what you will need for your space.



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Installers are helpful in that department. Do-It-Yourselfers would be well served to learn all about commercial wallpapers.



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Did you know that they are made in 52- to 60-inch-wide goods? Yup, they are sold by the yard not dissimilar from fabric.



One type of Wall paper is grass cloth made from natural fibers. It is slightly wider. The double roll measures 36" W X 24'L.



While wall coverings do not enjoy the popularity - that they did in the past - there was an era when just about every room in a traditional home had a story to tell with decorative paper. Historically, it seems a British and French



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acquired taste.



This could be one of the reasons more homes in the eastern and southern U.S. are found featuring patterns on the walls.

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Homes in western regions of the country of Spanish Revival style or Tuscan style typically do not incorporate wallpaper and - if it isn't obvious - a rustic mountain cabin nor a ranch style home would be as suitable for patterned wall coverings.





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Contemporary designs can feature geometric shapes, metallic finishes or texture but are generally used more sparingly. In bathrooms, vinyl-covered paper or vinyl is suggested. Why? It could withstand the moisture from the tub or shower.



Digital printing technology allows a homeowner to enlarge images and apply the finished product like any other wallpaper. When decorating in a space-starved room, some find thin wall coverings are efficient. It changes the feeling of any space without taking up much if any space. Papering a wall in a bedroom for those on a budget can be dramatic and economic.



Doing so is a dynamic and colorful way to highlight headboard bedroom walls. Photomurals are a bold decorative choice for modern rooms. Other ideas: Install wallpaper on the back wall of a shelving unit in an alcove for a cozy feeling and on the walls of the powder room. Make a strong design statement. Some find it's often less of a risk to



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paper a smaller room. In the event you tire of the pattern, it may be removed. Update the space with another pattern more fitting to your tastes.



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