

Floor Covering Media

Your Gateway to the Floor Covering Industry

Tricycle acquired by Shaw Industries



Shaw Industries Group, Inc. announced today that it has purchased Tricycle, Inc., the Chattanooga-based provider of digital carpet samples and floor covering tools. Shaw, the nation's biggest carpet maker based in Dalton, Ga., said the acquisition will enable Shaw's commercial business to lead the industry in carpet sampling simulation and digital tools.

Wikipedia:

TRICYCLE™

Founded in 2002 in Chattanooga, Tricycle helps commercial interiors manufacturers, interior designers and architects visualize and sample carpet designs and colors in a digital format, reducing the need for as many carpet samples that generate more waste for most carpet retailers and wholesalers.

Website:

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The 18-employee company will continue to be led by CEO Aern Hetem, from its headquarters at 1293 Riverfront Parkway in Chattanooga. Terms of the purchase were not announced by Shaw, which is a subsidiary of Warren Buffett's Berkshire Hathaway Inc.

Watch The Video:



Floor Covering Media publishes
press releases called Flooring Updates.



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For those in the market and those that serve it

Floor Covering Media is
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