

Floor Covering Media

Your Gateway to the Floor Covering Industry

SEA



It is not much unlike Energy Source Alternatives (ESA). Some people are considering Search Engine Alternatives (SEA), at a time when paid search space is continuing to increase and at a time when organic search results are displaced away from the first, search engine results page (SERP). Is this the beginning of a trend? Only time will tell!



The Knowledge Graph is a knowledge base Google uses to enhance its search engine results with information gathered from a variety of sources presented to users in a box to the right of search results. Some find that it is scraping away more and more publisher content even to the point where it is almost pointless to click through to a website, which stirs feelings of unfairness, over search engines monopolies and tax balance; feelings, which are acute, now more than ever.

As such, some feel there should be alternatives. Some remember when the share of the search market could be divided between Google, Yahoo, Ask Jeeves and AltaVista. Nowadays you are likely using the internet improperly without Google. Should a radical shift in market share direct our attention to the viability of alternative search engines? Some believe so!

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Not everyone is ready to concede their careers and daily lives must balance on the fickle algorithm changes made by the world's most valuable company. Naturally, some are curious what alternative search engines are out there?



Bookmark. View search results from multiple channels in one page including Google, Bing News, Twitter, YouTube, Flickr.



Ask Jeeves is still with us; though you may not recognize him. Why? He is NOT a Wodehousian butler anymore. Nope! Oddly, he is a CGI bank manager. This search tool remains a fair search engine. It is a useful question and

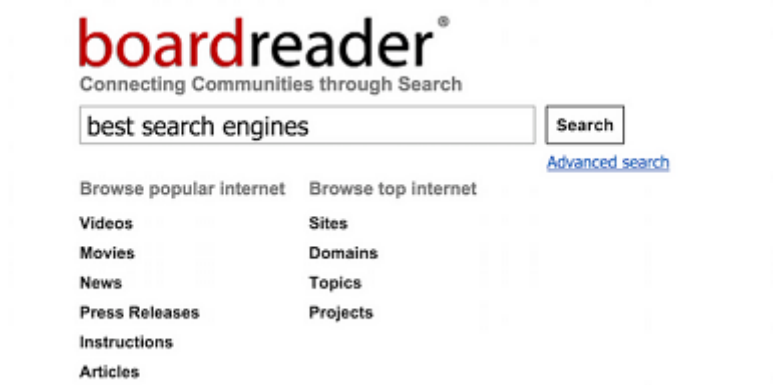
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answer site. Not happy with the results? Direct your attention to the popular and very handy Q&A results found on the right hand side. It makes a good use of the right hand side space other search engines tend to over look or don't make very good use of.



It ranks second in the world. But, it's a distant second with 15.8% of the search market. Some say that its video search is superior to Google's with a grid of thumbnails. Play or preview. Simply hover over them. Others find its autocomplete suggestions are competitive. It can predict when airfares are about to go up or down for those searching for affordable flights. Its linkfromdomain: [site name] highlights the best ranked outgoing links from a site, a feature likely to help determine the other sites your chosen site links to the most. It also powers Yahoo's search engine.



If you want to get into the nitty-gritty of a subject with a variety of different points of view away from the major publications, Boardreader is a search tool, which surfaces search results purely from forums, message boards and, of course, Reddit.



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Locate copyright free images for your website. Just type your query in then click on your chosen site you want to search.



Dogpile is a curator of search results from different engines, including Google, Yandex and Yahoo, but removes all ads.



Duck DuckGo

Search Engine

This search engine does not retain user's data. It will not track you. It will not manipulate results based on your behavior. Those moderately uncomfortable with Google's all-seeing, all-knowing eye find this particular search engine an ideal one.

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A signature search engine that permits visitors to retrieve search results displayed across these three (3) information categories:

Category (1):

Flooring Profiles: Introductions made by members.

Category (2):

Flooring Updates: Press releases contributed by members.

Category (3):

Flooring Briefs: Blog articles.



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A search services that communicated entirely in Gifs.

Quora

While Google is improving at answering complicated questions, it does not match the personal touch that Quora provides where an educated community answers questions with replies. Users could search for 'similar inquiries' previously asked.



Useful information sourced from presentations, slide decks, webinars and whatever other events; you might have missed.

startpage

the world's most private search engine

This search tool place privacy at the forefront of its priorities. StartPage, formerly Ixquick, was the very first search engine that allow its users to search privately. User details are not stored, not even IP addresses. No cookies are used, except for a single, anonymous cookie used to remember preferences. Prefer "cookie-free"? A URL generator alternative saves your settings. There is a proxy available for those who want to search anonymously and browse the web in FULL privacy.

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This particular search tool is the professional's choice of video-sharing, which has plenty of HD video without advertising.



WolframAlpha®

WolframAlpha is a 'computational knowledge engine'. It is clever. Ask it to calculate any data or ask it about any fact and it will give you the answer. It computes while it thinks about your answer (it can take a while.) It is NOT always successful. Getting the most out of it takes practice.

Yandex

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A Russian portal, this search tool offers many similar products and services. It is the dominant search engine in Russia. Search results are delivered logically and replete with favicons. For specific inquiries, select one of numerous channels.

More: Visit [wikipedia's website](#) where readers are provided an expanded listing of search engines.

Floor Covering Media publishes
press releases called Flooring Updates.



Flooring Network

For those in the market and those that serve it

Floor Covering Media is
a social media network.

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Floor Search

Answers to Questions About Flooring

Retrieve timely, objective news and
information at <https://www.floorsearch.info>.