

# Floor Covering Media

Your Gateway to the Floor Covering Industry

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## Expo debuts in South Africa



The Deck & Flooring Exposition (co-located with WoodEX for Africa 2018) will be held in Africa from July 11th to 13, 2018 at the Gallagher Convention Center in Midrand, Johannesburg. As the first and only expo in decking and flooring in Africa, this show offers exhibitors an opportunity to bring their products, services and technologies to a highly specialized, cultivated audience tuned-in for over six years.

*"We have deep roots in the timber industry."* according to Stephan Jooste, Deck & Flooring Expo organizer, who added that this show is a fit for this niche market comprised of manufacturers and suppliers of decking and flooring materials. These material include raw timber, composite and WPC decking, coatings, sealants and more; an ideal means of better reaching new customers and expanding marketshare. It is an underserved market: few if any trade expos presently serve these types of suppliers on this continent in this way. The launch of this exposition in July is welcome news for the market.

This expo is likely to provides the ultimate platform to connect deck and flooring exhibitors on show with trade prospects, potential business partners and lucrative markets yet untapped. The co-location with WoodEX for Africa is a benefit with the weight of its well-established infrastructure, developed networks and excellent track record in the timber sector.

## Timber Talk Program

Visitors and exhibitors at the Deck & Flooring Expo have access to the ever-popular Timber Talk program free of charge, which comprises a number of short presentations by influential, credible industry experts. The program is a dynamic and interactive learning experience, which draws some of the decking and flooring industry's leading designers, architects, contractors, manufacturers and leaders who address pressing industry issues and topics from across this market sector.

## Exhibitors

Set to host an exciting and comprehensive assortment of specialist exhibits relating to all things decking and flooring, From structural timber and fastening systems to sanding and staining technologies, this event is the ideal opportunity for exhibitors seeking to showcase their products while engaging with likeminded individuals serving these niche industries.

Hardwood & softwood decking  
Composite & WPC decking  
Solid wood flooring

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Laminate & engineered flooring  
Vinyl flooring  
Cladding  
Power & hand tools  
Machinery  
Stains, sealants & varnishes  
Glues & adhesives  
Fixtures & fittings  
Posts & railings  
Deck fasteners  
Screws & hardware  
Lighting  
Structural timber & materials  
Deck & patio furniture  
Deck accessories

## Attendees

The Deck & Flooring Expo offers access to a full scope of available decking and flooring related products, services and expertise to a variety of sectors that regularly make use of products and/or services related to flooring and decking. Visitors will have the opportunity to find new suppliers, be exposed to the latest market trends, negotiate excellent deals and buy machinery and tools at reduced show prices.

Deck & building contractors  
Flooring installers  
Timber frame builders  
Lodge developers  
Carpenters  
Shop fitters  
Boat builders  
Property developers  
Architects  
Quantity surveyors  
Hotel & lodge facility managers  
DIY enthusiasts

Some see the exceptional growth in trade and construction on the African continent. Global interconnectivity makes doing business in and across Africa appealing. With the backing and support of a highly developed online and on-site following, and the remarkable interest and commitment from the marketplace, this unique expo stands poised to take center stage. Reserve your space today. Facilitate and enable trade and relationship-building in Africa's decking and flooring markets.

July 11-13 2018  
Deck & Flooring Expo 2018  
Gallagher Convention Center  
Midrand, Johannesburg, South Africa

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Deck & Flooring Expo 2018

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Floor Covering Media publishes  
press releases called Flooring Updates.

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## Flooring Updates



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## Flooring Network

For those in the market and those that serve it

Floor Covering Media is  
a social media network.

## Floor Search

Answers to Questions About Flooring

Retrieve timely, objective news and  
information at <https://www.floorsearch.info>.