

# Floor Covering Media

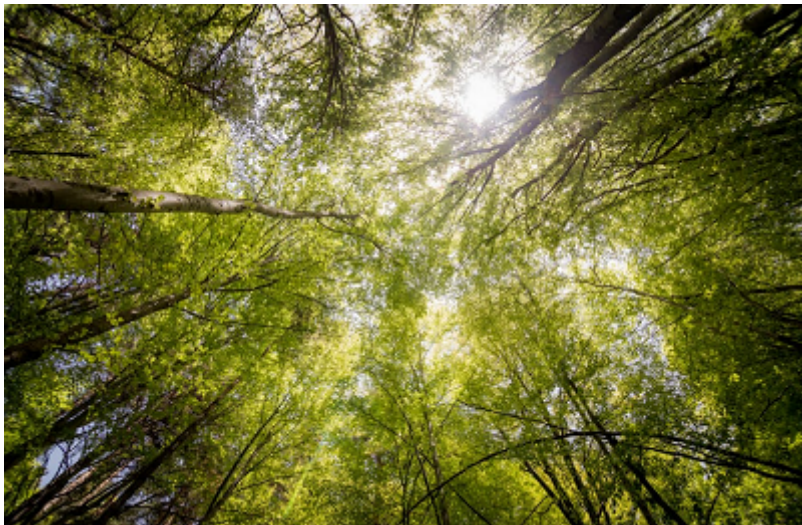
Your Gateway to the Floor Covering Industry

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## Revotec at Southwest Floors in Midland Texas



Have you seen the humorous billboards? The ones of cows advocating for eating chicken instead of beef clearly with the obvious incentive of self-preservation. Is this something cows might say? Probably, if cows could talk!



If trees could talk, there would be an obvious interest in self preservation and pleas for purchasing wood-like flooring instead of the genuine wood flooring.

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Where is this revolutionary flooring available? Southwest Floors, a supplier of State-Of-The-Art vinyl flooring that bears a striking resemblance towards wood flooring though without the drawbacks. This surface material is not any ordinary vinyl but a newly-engineered and convincing wood-like surface with benefits including the warm, comfortable look of wood, plus water resistance, stain resistance and wear resistance.

## REVOTEC

Experience the beauty and function of Revotec: in the kitchen, the bath and in high traffic areas like halls and entryways with no moisture worries. For a stunning look in your dwelling, select the ideal styles and patterns to match every room. Or make your living space feel more open and spacious with a fluid look, which flows throughout the home room to room.

Consider the natural look and durability of tile though without grout lines that could stain, chip or crumble. Need more convincing? Discuss this with Nick Burton of Southwest Floors who is likely to confirm the benefits Revotec offers extends to installation versatility: This surface can be installed in pier-and-beam floors and in mobile homes, as it conforms to the slight irregularities in these floors. Revotec even flexes with the relative softness of wood flooring; real wood flooring likely requires an additional layer of backerboard; this unnecessarily increases project cost and installation time.

Burton says, *"The look of this flooring is just amazing—it's going to enhance the look and feel of any room you put it in,"* adding: *"You'll really want to come by and see this for yourself."* Have you decided that it is time to refresh your décor? Designers: Remember that flooring is one of the most important design elements of any room, if not the most important. As one of the few décor components, for which maintenance is a factor, is it critical to select a lower maintenance floor? Probably. With Revotec's wear layer, stain and water resistance, it is likely the simplest flooring choice you will ever make.

Allow Nick Burton or Travis Kendrick to lend you their combined years of experience answering questions about Revotec. Southwest Floors offers other varieties of flooring ranging from soft carpet to ceramic tile and if you wish even real wood. Let them assist you acquire the type flooring you'll be happy with for years or until the next time you're ready to remodel.

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## [SOUTHWEST FLOORS](#)

1113 Andrews Highway  
Midland Texas 79701  
Next to the McDonalds  
Phone: 432-689-9312

### Hours

Monday to Friday:  
Open 9:00 am  
Close 5:30 am

Saturday  
Open 9:00 am  
Close 5:30 am

Sunday  
-CLOSED-

### Credit Cards Accepted:

Visa  
Mastercard  
American Express  
Discover

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Opened by Robert Burton in 1990.  
Carpet, tile, wood and vinyl tile flooring.



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## Flooring Network

For those in the market and those that serve it

Floor Covering Media is  
a social media network.

## Floor Search

Answers to Questions About Flooring

Retrieve timely, objective news and  
information at <https://www.floorsearch.info>.