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The Arc Vector Electric Motorcycle



Arc Vector electric motorcycle showcased at the Milan Motorcycle Show.

Arc has proudly pioneered Vector, which is the world's first fully-electric motorcycle with Human Machine Interface (HMI).

InMotion Ventures has invested, along with Mercia Fund Managers, the proof of concept and early stage fund, which is part of the Midlands Engine Investment Fund, and a number of industry specialist angels. The funding will support Arc with its global ambition for Vector to be the cleanest, safest, and most fulfilling motorcycle on the road. The brand new bike was revealed at the Milan Motorcycle Show on November 6, 2018. The Arc show stand showcased the brand, along with the bike itself and its ground breaking intelligent haptic ride-wear and connected heads-up display helmet.

Speaking about the investment in Arc, InMotion Ventures managing director Sebastian Peck said: *"Electric vehicles are pivotal for the future of urban mobility, helping people travel through cities quickly and cleanly as possible. We want to make sure that we're not only changing the way people move but delivering unparalleled outdoor experiences while doing so. With Arc's technology and vision, the Vector is an incredible development in the next generation of motorcycle travel."*

Arc founder and CEO Mark Truman said: *"Our aim has always been to bring technology, performance and safety together to create an entirely new two-wheeled experience. Vector isn't just a motorbike; it's the world's first fully-electric café racer, it's an innovative heads-up display helmet and it's a sensory riding suit – all working in unison to create an experience package like no other. We're delighted to get the support of InMotion for this exciting launch phase. The team shares our vision and we're looking forward to working together and creating more ground breaking products."*

[Source](#)

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FlooringMedia 1

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