

Floor Covering Media

Your Gateway to the Floor Covering Industry

Noisy laminate flooring lubricant



Paul Lanza's discovery is likely to delight the sleep deprived parent. It is a laminate floor lubricant, made from teflon, a safe, nontoxic product for cooking pan surfaces the UK Government defines as a food grade coating.



What inspired this discovery? A common problem. The laminate floorboards were quite noisy to the point where they were waking his newborn daughter.



The floorboards had shrunk. Why? The underfloor heating. Something else worsened the problem: The laminate flooring was in each room of the house.

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Determined to resolve the problem, he commissioned a chemical engineering company to make the spray into a marketable product, which is aptly named: Stop Creak. He shared samples with friends and family.



They were amazed and suggested selling the product online. He had a website built, designed product labels and listed the cans for sale on eBay. He has sold 8,000 to 10,000 cans and also projects six figures in sales by the end of the year. StopCreak passed Amazon safety checks and includes a data sheet, which accompanies the product required by UK law.



Apply Stop Creak in well-ventilated areas. Avoid contact with skin and eyes.

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Press Release

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Flooring Network

For those in the market and those that serve it

Floor Covering Media is
a social media network.

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Retrieve timely, objective news and
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