

# Floor Covering Media

Your Gateway to the Floor Covering Industry

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## Exterior surfaces



Alright. You're covered inside. But what about outside? Look out the window. What are you envisioning for your property?



Perhaps a deck. Why not? It's a natural look. Maintenance is a breeze. Materials? There's the natural wood plank option.

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Though there are nice decks made with composite materials (recycled wood, plastic fibers and other types of materials). Unless you're emphatic about using real wood, consider composites: lightweight, different shades and a variety of colors. Composite decks are resistant to stains and aging brought on by the elements. Composite decks may reduce the worries about aging typically associated with wood such as: rotting, splinters and when properly maintained pass the test of time. Downside: the cost. Are they more expensive? Slightly! Are they worth it. Find someone with compsite decking. Ask them.



Maybe tile. There's porcelain and ceramic. Though which one? There are subtle differences. Lets start with porcelain tile: It's more expensive. Why? In a word, installation! Cutting these materials are not without a level of difficulty. But worth it? Some people swear by porcelain tiles, which are tested for their authenticity through a water-absorption test conducted by weighing, boiling and sitting the tile on the water for a five-hour period. Weight essentially determines whether the tile is porcelain or ceramic. After the water-absorption test, the tiles cannot weigh more than 0.5% of its original weight. Otherwise, they are considered ceramic. Outdoor settings for tiles are a risk, since they are more susceptible to damage.



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Then there is artificial grass. Don't laugh. It's a popular alternative for real grass, especially in arid areas of the country. Popular installations include lawns, gardens and patios. Why artificial grass? Some people believe that it saves money. Others find that artificial grass frees up time. How? It relieves homeowners the burden of watering and mowing the lawn. There is less maintenance and landscaping. Enjoy the feeling of grass without the mess in different shades and designs. Artificial grass is much easier to install than one may imagine. It's family and pet safe. It has a life span of up to 20 years.



Don't forget artificial grass deck tiles. What are they? Synthetic grass mats cut in varying sizes, installed in smaller yards. The benefits are comparable: slip-resistance, low maintenance, and long lasting. There's another compelling feature: Ease of installation, portability and storage. The downside? Some are less durable and might be damaged at the seams.

Outdoor carpet is another compelling alternative. How so? Walk around. Feel as though you're inside? You're not alone. It's a smooth, comfortable surface that could be installed on patios and rooftops. It's available in an array of vibrant colors and styles. Maintenance is not too difficult.

Plastic deck and patio tiles is another popular and versatile selection for outdoor flooring best used in decks and patios. These tiles are ideally suited for those areas capable of bearing heavy loads, such as garage spaces and other areas. While softer varieties can be used in patios and recreational areas, there are waterproof and

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mold-resistant plastic tiles. They may not be as comfortable, as other surfaces. However, they are still a wise choice for the deck and patio spaces.

Rubber flooring is for athletic and recreational areas. It is available in bright colors. It's slip-free, shockproof, resilient and will likely last for quite some time and without much maintenance. Buyers may choose between tile and sheet surfaces. This type of flooring is available in natural and synthetic surfaces. Both are available in a variety of textures and styles. Natural is easy to maintain. Synthetic is durable. Though, chemicals used to manufacture rubber flooring may wear off.



Court flooring is a special type of rubber flooring for outdoor sports courts, such as basketball courts and tennis courts. They are often more durable than regular rubber flooring and made to withstand the harsh outdoor weather and UV rays. They can retain their color for some time. Installing them is easy. But unlike rubber, court floorings can absorb less shock.

Rooftop flooring has a few downsides: susceptibility to harsh weather. Excessive exposure to UV rays, pooling of water after rainfall can cause damage to the rooftop and the furniture. Subsequently, such surfaces are not suited for rooftops. Suggested is specially-crafted roofing flooring that's UV-resistant, weatherproof and able to endure constant UV rays without deteriorating in quality. Select a reputable rooftop flooring material guaranteed to stay both colorful and vibrant. Pooling problems could be effectively addressed with special rooftop flooring material specifically designed to drain water.

Floor Covering Media publishes  
press releases called Flooring Updates.

## Flooring Updates



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