

# Floor Covering Media

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## Jackson's Smart Energy District



Jackson, Michigan residents have been talking about an energy efficient apartment complex and a familiar flooring store. The Jackson Chamber of Commerce presented them the [Brick Award](#).

The apartment complex? The 200. The builders? Jackson Downtown Partners and Christoff & Sons Floor Covering, Inc. Why is it called The 200? Because of its location at 200 North Jackson Street. The Consumer Energy's green energy initiative was instrumental in the development of the ambitious project constructed within Jackson's Smart Energy District.



Having trouble placing it? Most locals are likely to remember this location, as the former Toy House & Baby Too building.

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The project is being recognized and rewarded. This apartment complex has four floors and 86 units. The roof includes a 130-kilowatt solar array with 362 panels estimated to produce 150,000 kilowatts per hour in a year. The 200's opening was December 1, 2020. The building is a mix of studio, one-bedroom and two-bedroom apartments. Tenant amenities include a fitness center, space for a community lounge, granite countertops, in-unit washer and dryers, sound reduction methods between apartments and allowances for pets.

Ted and Tom Christoff, the award recipients, transformed the iconic Toy House and Baby Too at 400 N. Mechanic Street into their new business location at some point in December of 2019. The building was bought for \$400,000.00 according to city records. North of a million dollars were invested into the project. They preserved the history of the much-loved former toy store; while creating a new and improved floor covering store; the new location offers additional floor space. The previous location had 6,000 square feet. The new location has 30,000-square-foot. That's five times the floor space!

Christoff & Sons Floor Covering, Inc. has been in business since 1979. Their services include flooring installation, remodeling and more. Customers choose from an assortment of material including ceramic tile, carpets, vinyl, hardwood upholstery and more. Clients range in size and type including commercial business (eg: factories, banks and hospitals), and residential clients (homes, garages, decking and more). Local contractors are used for these projects to support the local economy and its businesses.

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## Flooring Network

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