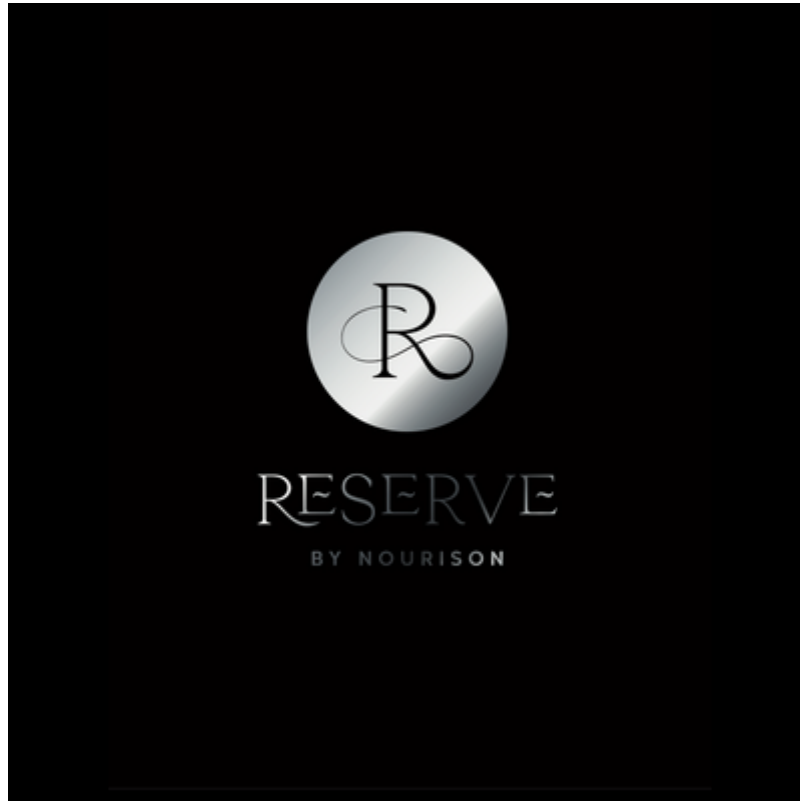


Floor Covering Media

Your Gateway to the Floor Covering Industry

Nourison's reserve collection at select locations



Nourison's [Reserve](#) is a new collection of high-end, handmade area rugs sold exclusively through authorized dealers that offer higher-end products.

Nourison™ Reserve
Collection

The line is a carefully curated one. It is a selection that contains many of Nourison's best-quality handmade rugs such as:

Floor Covering Media

Your Gateway to the Floor Covering Industry



[Divine](#)



Floor Covering Media

Your Gateway to the Floor Covering Industry

[Ocean](#)



[Silk Shadows](#)

Floor Covering Media

Your Gateway to the Floor Covering Industry



[Christopher Guy](#)

Nourison continues to create beautiful, hand-crafted rugs from the finest materials partnering with like minded designers; Christopher Guy's reputation for clean designs with an artistic flair certainly makes a statement in a diversity of patterns: abstracts, florals, geometrics and classics.



[Video](#)

Look for them at brick and mortar locations, upscale dealers and designer showrooms that sell higher quality area rugs. Dealers will be supported with specialty marketing materials, strong [IMAP](#) enforcement and restrictions from distribution to physical and online discounters; a channel segmentation that most upscale showrooms welcome and require to promote a product.

Floor Covering Media

Your Gateway to the Floor Covering Industry

Press Release

Elizabeth1

Flooring Network

For those in the market and those that serve it

Floor Covering Media is
a social media network.

Floor Search

Answers to Questions About Flooring

Retrieve timely, objective news and
information at <https://www.floorsearch.info>.