

Internet Service Providers



Who can say without deviating from the truth that they don't use the Internet?



Whether it is used for recipes, research, recreation or relaxation after the end of an unusually arduous day at the office, the Internet in this day and age is a basic and essential service; one that in all reality should be treated as a utility.



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So, given the above reality, it's fairly safe to say without being corrected that Internet services aren't an optional expense. With most essential services, we are likely to see gradual price increases over time; if we haven't seen them already, which is probably problematic for small to medium sized businesses.



But as the widening field of Internet service providers inevitably continues to expand, so does the competition for those diminishing marketshares within it.



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The value of your business is likely to mean more to these providers who are attempting to preserve their valued marketshare. Some of them are willing to make concessions for changing your mind about disconnecting your service. Disconnection of service requests are transferred to a provider's retention department. These people are prepared to offer premium services and price discounts, as incentives in exchange for not taking your business elsewhere.



This is a proverbial horse race for your business and for their marketshare. This is a also a lobbying effort. Betting on the right horse can be a profitable transaction. The same could be said about using your business as leverage in the event that you're willing to give the service provider another chance. However, if you aren't so willing, there are obviously competitive alternatives:

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Another price increase? Frustrated? Remember that your Internet service provider is one of many providers. Simply consider another provider; ideally, one who values your business and provides the service at an affordable price!



Amazon (Broadband-Satellite Unit, Project Kuiper)

Andrena

Antenna Star

<u>Astound</u>

<u>AT&T</u>

Blue Sky

<u>Cox</u>

Crusoe

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Direct TV

<u>Dish</u>

<u>Dnet</u>

Earthlink

<u>Echo</u>

Frontier

HD Telecommunications

Helm Partners

HughesNet

Interlync

Internet by the sea

Internet Creations

Landmark

<u>Lumen</u>

Mediacom

<u>Monmouth</u>

<u>OneWeb</u>

Optimum Online

Persimmon

Pivot Point Security

<u>Red 74</u>

<u>Rise</u>

s2s Communications

Skyweb

Spectrum

Stacked Servers

Starlink

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Starry T-Mobile Towerstream TouchPoint Verizon Fios Verdantis Viasat Vonage WeLink Webville Networks Windstream Xfinity

If you're displeased with your Internet service provider, whether it is the quality of service or the gradual price increases, there are several alternatives. The above providers are a combination of cable and satellite services. One's faster than the other. Before making a decision, read more about the <u>differences</u> between Cable and Satellite Internet service providers.



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