

DOJ vs Google 2023



The DOJ's antitrust case against Alphabet's Google initially filed in 2022 is showing signs of movement before the trial, expected to begin at some point in 2023, as their attorneys present their respective viewpoints in preliminary hearings that focus on the search giant's dominance in the search market and their lucrative contracts that aid in maintaining dominance within this market.

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Legal experts believe the DOJ's argument has traction because there are a number of exclusivity agreements for Google to be the default search engine. These exclusivity agreements, it can be argued, are precluding Google's competitors from offering their brand of search products as viable alternatives.



Further, Google has a 92% share in the search engine market. Antitrust law is less about size or market share and more about a company conspiring to limit trade growth among other companies; who are struggling to compete in this market. The weight of the DOJ's argument takes aim at these exclusivity agreements for Google to be the default search engine. Does it actually constitute limitations imposed on trade growth in the search engine market?

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