

Floor Covering Media

Your Gateway to the Floor Covering Industry

Google Project Starline



[Starline](#) is the new holographic video chat calling booth that uses 3D imagery, high resolution cameras, custom depth sensors and a breakthrough light field display that is said to create a lifelike experience on both sides of the screen.



As Google Project Starline enters its next phase of testing, more people outside the company will be able to experience it. What does the technology actually achieve? It enables coworkers to feel, as though they are together; when they are miles away. It leverages 3D imaging, real-time compression, spatial audio and a light field display that replicates an in-person interaction.

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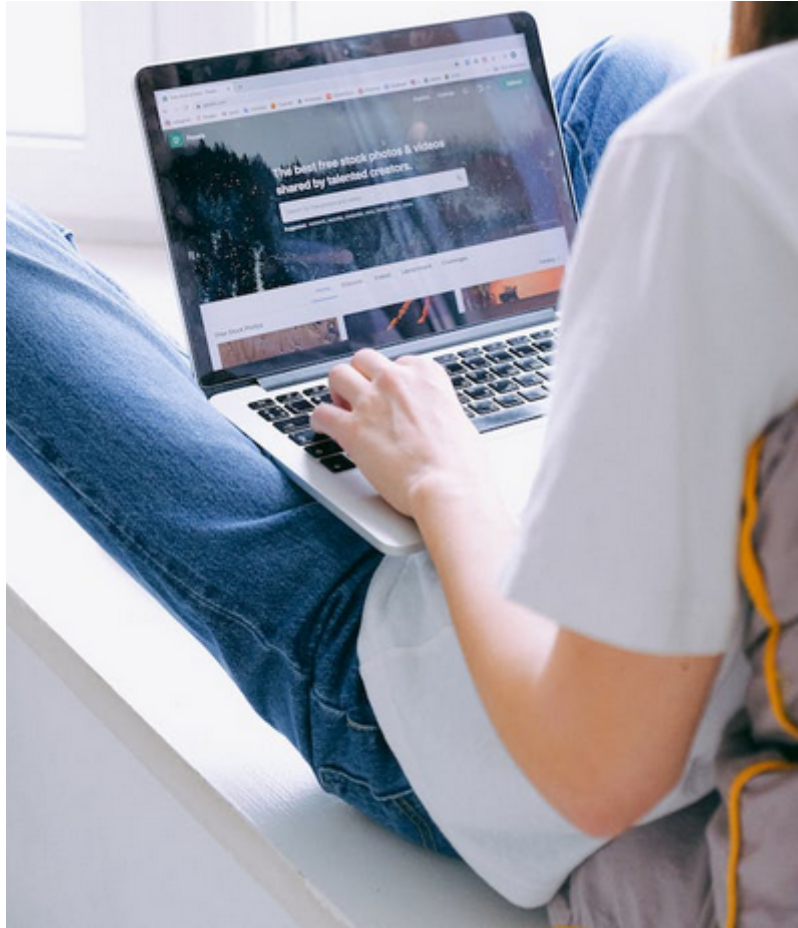
This new tech has been tested and used within Google's U.S. offices. Over 100 enterprise partners within the fields of media, healthcare and retail have received demos of this tech. The next testing step is to deploy units in select partner offices; for regular testing, as part of an early access program. Some of the testing participants receiving prototypes include: [Salesforce](#), [WeWork](#), [T-Mobile](#), and [Hackensack Meridian Health](#). Deployment starts at some point this year. Is Starline authorized by [FCC](#) rules? Not yet! What does this mean?



Until they are authorized, sales and leases of this new tech are not permitted.

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This technology may soon provide an alternative to remote work involving headsets or taking meetings in virtual spaces. It may be sold as a Google Cloud product and / or service. Google is rumored to be working on the headset and glasses. What's the catch? The cost! The Project Starline booth is prohibitively expensive. Additionally, the hardware consumes a lot of space.

Project Starline

From Wikipedia, the free encyclopedia

Floor Covering Media publishes
press releases called Flooring Updates.

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Flooring Updates



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Flooring Network

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