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Doppelgangers?



In the real world, a [doppelgänger](#) is a biologically unrelated look-alike or a living breathing double of someone. In German, doppel means double and gänger means goer. It has been translated as double-goer or [double walker](#). In the digital world, there are applications attempting to mimic a person's appearance, gestures and voice for a number of benevolent purposes. Since it is still in the early stages of development, this technology does have its fair share of flaws. It is not difficult to detect this type of technology when in use.



Nevertheless, it will eventually get better at deceiving an untrained eye during screen time. As that invariably happens, how are people supposed to reliably recognize the actual depiction of their digital self apart from the conjured depiction when on screen? It is a virtual certainty that there will be digital doppelgangers amongst us that might evoke some feelings of [consternation](#).

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During a video conference, is it natural to presume the person with whom you're conversing is real and not an [artiface](#)? What feelings would it evoke if that presumption were brought into question? Can it be a confidence shaking experience? Criticizing the misunderstood is a common fear response. Rising above this destructive visceral reaction with objectivity, consider the added value for another group of misunderstood people; rarely afforded sympathy they rightfully deserve. Are you a highly functioning individual prone to feelings of frustration when you're pressed for precious discretionary time? Does it feel as though your demanding schedule is stretched incredibly thin at times? During these feelings of frustration, have you ever secretly wished that it was possible to create a double of yourself who could share your burdens?



Imagine a technology capable of conjuring your digital double. Your dreaded and time-consuming tasks could be shared. Conference calls requiring your presence can be delegated to this digital double who could be summoned on demand. Once digital doubling technology in development improves in time, it can be a weight-bearing asset for the professional. When that happens, noticeable benefits are likely to follow. You can actually get a good night's

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rest, spend more time on important matters and focus your energies, which can [obviate](#) the anguishing necessity of reluctantly delaying priority projects.



While this technology has potential, there are a few security concerns such as identify theft. Tracking systems are one of the many precautions taken to protect people against the possible misuse of it. Tracking is a good starting point. Even so, not everyone is going to be comfortable using this technology! Some will adopt it earlier than others. If you're eager to learn more about this technology and undeturbed by safety risks, there is another high hurdle to clear; the cost factor. The pricing for this technology starts at about \$1,000.00.



If you are a brave, prone to curiosity, flush with cash and have a rich history of [adapting early](#) to emerging technologies, this [video](#) may get your attention. It is a 24 hour test of an emerging technology; capable of creating your digital double. Is it likely that her AI voice and video clone will replace her one day? Is it likely that AI is inevitable? Not everyone is a believer! You be the judge!

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