

# Floor Covering Media

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## Vitápolis



The Spain-based senior citizen co-living space that [Romero & Vallejo](#) designed recently won the APE Grupo Architecture Award. Vitápolis, in Toledo Spain, introduces a fresh approach to senior living, catering to their functional, social and emotional needs. It is an award that underscores the vitality and value of choosing ceramics within architecture and interior design.



Judges included the Italian architect Benedetta Tagliabue (EMBT Architects), Tomás Alía (Caramba Estudio), recipient of the Gold Medal for Fine Arts, and Santa Morro who was representing the Architects' Association of Castellón.



The project, in spite of the building's proportions, embodies a well-resolved social, joyful and functional piece of

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architecture. Emphasis was placed on the consistent and natural use of ceramics, as the team employed a traditional material language, which imparted a cheerful and contemporary atmosphere. A certain admiration was expressed for the project's social character while accommodating the functional and emotional needs of the senior community. It was said that the creative project was one that offered a fresh perspective.

The logo for apegrupo, featuring the word "ape" in a bold, lowercase sans-serif font, followed by "grupo" in a lighter, lowercase sans-serif font. The logo is centered on a black rectangular background.

Learn more about it at: <https://www.apegrupo.com/architectureawards/en/>.

A graphic with a background of a wooden parquet floor. The words "Press Release" are written in a large, light-colored, serif font. In the bottom right corner, the name "Elizabeth1" is written in a smaller, light-colored, serif font.

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## Flooring Network

For those in the market and those that serve it

Floor Covering Media is  
a social media network.

## Floor Search

Answers to Questions About Flooring

Retrieve timely, objective news and

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information at <https://www.floorsearch.info>.