

Floor Covering Media

Your Gateway to the Floor Covering Industry

Online Retailers



Have you ever wondered about the [marketshare](#) of the [online retail market](#)? While Amazon has the lion's share of this market, there are others in the rankings. Knowing this information has value for ambitious business owners who are eager to take their thriving business to the next level of profitability. Consumers are likely to find it useful and convenient for a number of reasons.

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Remember that the following list of online retailers with [eCommerce](#) stores and [platforms](#) is set up with links; the logos below redirect to Wikipedia pages. Others redirect to the websites and search engines for clarification purposes.



[Alibaba](#) (????), specializes in e-commerce, retail, Internet, and technology. It was founded on June 28, 1999 in Hangzhou, Zhejiang. Services include consumer-to-consumer (C2C), business-to-consumer (B2C), and business-to-business (B2B) sales services by way of Chinese and global marketplaces; as well as local consumer, digital media and entertainment, logistics and cloud computing services. It owns and operates a diverse portfolio of companies all around the world within numerous business sectors.

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Outvio's [API 3 Pro](#) is said to be a preferred choice for developers worldwide. It offers unmatched reliability, seamless integrations and a complete suite of functionalities that optimize efficiency while offering its users unprecedented opportunities for business growth; learn more about its features and benefits.



[Amazon](#), formerly named [Cadabra](#), was founded by Jeff Bezos from his garage in Bellevue, Washington on July 5, 1994. Initially, it was an online marketplace for books before it was decided to expand their offerings to include a number of subsidiaries such as: Amazon Web Services (cloud computing), Zoox (autonomous vehicles), Kuiper Systems (satellite Internet), Amazon Lab126 (computer hardware R&D), Ring, Twitch, IMDb, MGM Holdings and Whole Foods Market. It's now the largest of the online retailers.

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[eBay Inc.](#) (/i?be?/ EE-bay, stylized, as displayed in the above logo) is an American multinational e-commerce company. Based in San Jose, California, the company brokers customer to customer and retail sales through online marketplaces; notably, in 190 markets worldwide. Sales occur either via online auctions or "buy it now" instant sales, and the company charges commissions to sellers upon sales. eBay was founded by Pierre Omidyar in September 1995. It has 134 million yearly active buyers worldwide. It handled \$74 billion in transactions in 2022, 49% of which was within the United States. In 2022, it had a [take rate](#) (or revenue as a percentage of volume) of 13.25%.



JD.COM

Authentic Products

Delivered Today

[JD.com](#) (AKA: [Jingdon](#)) is China's leading one-stop e-commerce platform. This organization notably provides more than 580 million active customers with direct access to an unrivalled range of authentic, high-quality products; that assist in leading local and international brands expand their growth and increase their value by tapping into China's fast-growing e-commerce market.



Měituán

[Meituan](#) (??; pinyin: Měituán, literally "beautiful group"), formerly Meituan-Dianping, is a Chinese shopping platform for locally found consumer products and retail services including entertainment, dining, delivery, travel and other services. Headquartered in Beijing and founded in 2010 by Wang Xing, it operates applications and websites for different services. Its website offers deals of the day by selling vouchers on local services and entertainment. In May 2014, it had 5,000 employees. In 2015, it merged with Dazhong Dianping and changed its name to "Meituan-Dianping" at dianping.com (????? Dàzhōng dī'npíng wǎng, literally "public reviews net"). It hosts consumer reviews of restaurants, similar to Yelp and TripAdvisor, and also offers group buying similar to Groupon. It is one of the world's largest online and on-demand delivery platforms. It has over 290 million monthly active users and also had 600 million registered users as of April 2018. In Quarter 2 of 2021, GTV of Meituan food delivery business increased by 59.5% year over year. Daily average number of food delivery transactions increased to 38.9 million.

otto group

Otto [GmbH](#) & Co KG (d/b/a [Otto Group](#), which is stylized in the above logo, formerly Otto Versand) is a German mail order company. As one of the world's largest e-commerce companies that's based in Hamburg, it operates in more than twenty countries. Otto is primarily a retail e-commerce organization. However, as a shareholder, it also

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operates in e-commerce services. The Otto group has expanded into real estate and financial services. In France, it claimed to be the leading e-commerce business, via [3 Suisses](#). In June 2013, Otto executed a full takeover and became its only shareholder.



[Outvio](#) is a popular post-checkout platform, which provides its customers with a useful infrastructure that streamlines dozens of important processes including: shipping, tracking, returns, customer service and communications.



[Rakuten Group, Inc.](#) (?????????) (Japanese pronunciation: [ʔakʔʔteʔ]) is a Japanese technology conglomerate based in Tokyo, founded by Hiroshi Mikitani in 1997. Centered around the online retail marketplace Rakuten Ichiba, its businesses include financial services utilizing [Fintech](#), digital content and communications services such as the messaging app Viber, e-book distributor Kobo, and Japan's fourth mobile carrier Rakuten Mobile. Rakuten has more than 28,000 employees worldwide, operating in 30 countries and regions, and its revenues totalling US \$12.8 billion as of 2021. Rakuten was the official sponsor of the Spanish football club FC Barcelona from 2017 until 2021, and the Golden State Warriors of the NBA as of 2022. Rakuten is so popular, it is sometimes referred to as the "Amazon of Japan".



[Suning.com](#) (Chinese: [Suning.cn](#)), formerly Suning Commerce Group Co., Ltd., is one of the largest non-government retailers in China; headquartered in Nanjing, Jiangsu. It has over 10,000 stores across China. Its e-commerce platform ranks among the top three Chinese B2C companies. Operation categories include physical merchandise (such as home appliances, [3C](#) products, books, general merchandise, household commodities, cosmetics and baby care products, content products) and service merchandise. It's total number of SKU's exceeded 3 million. It was listed on the Shenzhen Stock Exchange in 2004. In 2021, it ranked at 328th on the Fortune Global 500 list.

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This Chinese-based e-commerce platform sprang up overnight. It's spending billions on blanket advertising in an attempt to draw in curious consumers. Its application, algorithms and artificial intelligence anticipate demand at affordable prices, even significantly lower than the leading online retailers, by shipping items from the factory. Its parent company is [PDD](#). While not much is known about [Temu](#) or its parent [PDD](#), its success in the marketplace isn't a secret - a U.S. tax loophole. [Temu](#) and [Shein](#) are shipping about a million packages a day to American consumers from their Chinese warehouses. The [de minimis rule](#) allows sellers to ship packages without paying duty and certain taxes; providing the value of these packages is under \$800.00 (U.S.). Notably, the [de minimis](#) threshold was recently raised in 2016 from \$200.00 (U.S.). The higher threshold provides an incentive for suppliers to move their warehouses to Mexico and Canada where they can import their parts, assemble them into products and then ship them via [de minimis](#) to the U.S.



[Wayfair](#) is a US based e-commerce company headquartered in Boston, Massachusetts that sells furniture and home goods online. Formerly known as [CSN Stores](#), it was founded in 2002, and currently offers 14 million items from more than 11,000 global suppliers. It has offices and warehouses throughout the United States of America, Canada, Germany, Ireland, China and the United Kingdom. It operates the following five branded retail websites: [Wayfair](#) (its main website), [Joss & Main](#), [AllModern](#), [Birch Lane](#), and [Perigold](#).



[Zalando SE](#) is a publicly traded German online retailer of shoes, fashion and beauty products. It was founded in 2008 by David Schneider and Robert Gentz. It has over 51 million active users within the 25 European markets that they serve. The US is yet to be one of the markets that Zalando serves. It is active in a variety of business fields such as multi-brand online shopping (including their own brands), the shopping club Lounge by Zalando, outlets in 12 German cities, as well as logistics and marketing offers for retailers. Zalando's revenue in 2022 with ~ 16,000 employees was 10.3 billion Euros.

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press releases called Flooring Updates.

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